



## Overview

# Policy 5006: Suspension and Expulsion & Policy 5.8: Code of Student Conduct

2<sup>nd</sup> Rule Development Board Workshop  
April 30, 2019

Presented By:

Daniel F. Gohl, Chief Officer, Office of Academics

Debra Kearns, Assistant Director, School Climate & Discipline

Nordia Sappleton, Curriculum Supervisor, School Climate & Discipline



# PROMISE Program Changes

- A student committing more than one misdemeanor must be referred to the threat assessment team, which includes law enforcement, to determine if the act should be reported to law enforcement (Alignment to F.S. 1006.13)
- Students committing one of the revised 9 PROMISE eligible incidents shall be referred to the PROMISE program (Alignment to Marjory Stoneman Douglas High School Public Safety Commission Report, p.279, #1)
- Noncompliance with the PROMISE program requirements results in notification to the State Attorney's Office (Alignment to Marjory Stoneman Douglas High School Public Safety Commission Report, p.279, #2)
- PROMISE incidents shall accrue through 12th grade with a maximum of three (3) referral assignments to the program (Alignment to Marjory Stoneman Douglas High School Public Safety Commission Report, p.279, #3-4)
- PROMISE incidents are currently being reported to DJJ's Prevention Web System (Alignment to Marjory Stoneman Douglas High School Public Safety Commission Report, p.279, #5)
- The PROMISE program does not limit the discretion of law enforcement (Alignment to Marjory Stoneman Douglas High School Public Safety Commission Report, p.279, #6)

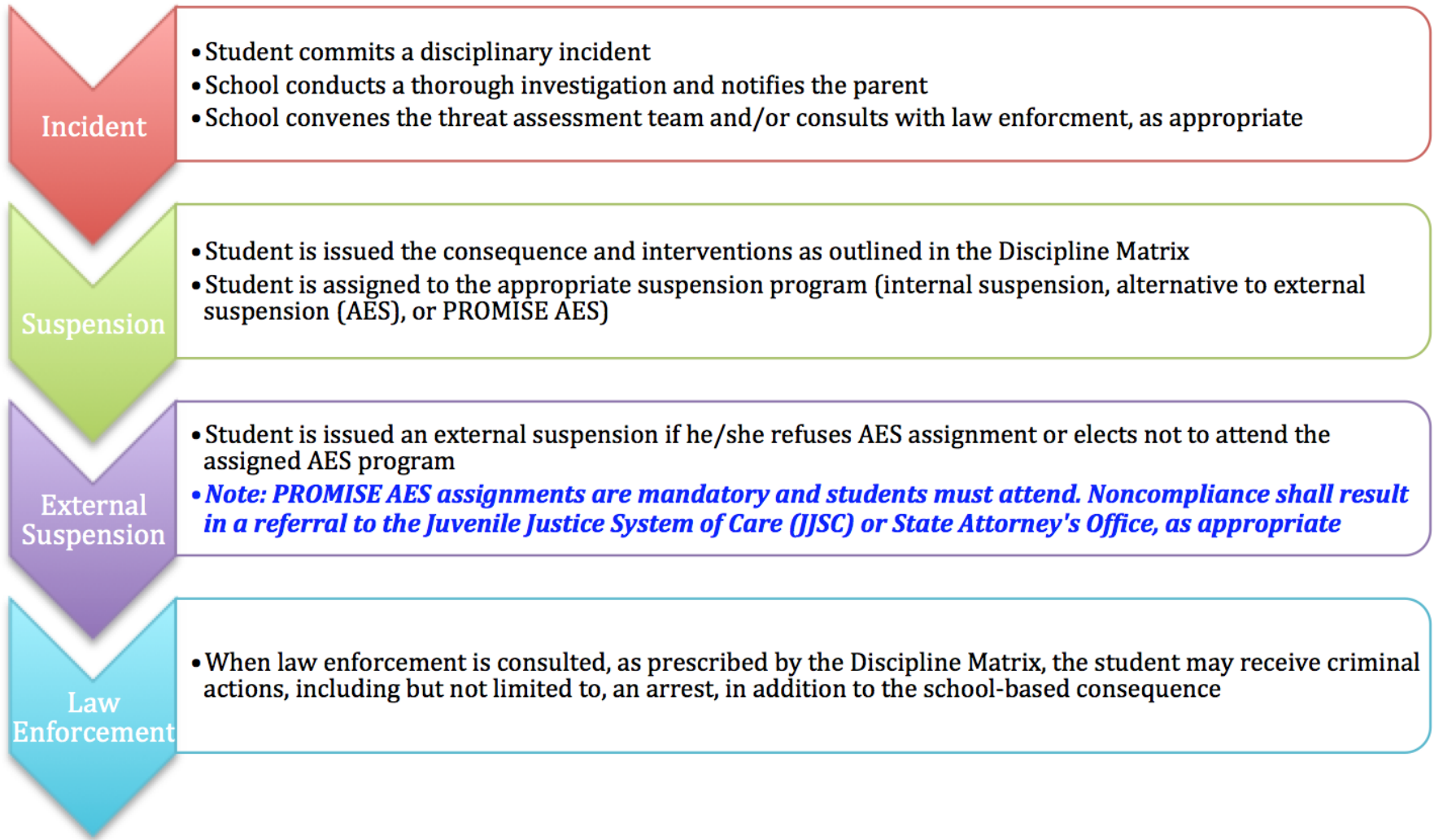


# Highlighted Discipline Matrix Changes

- Increase in the number of incidents that qualify for possible or mandatory expulsion with continuing education services
- Incidents associated with potential threats require the convening of the threat assessment team to determine if the act shall be reported to law enforcement
- Use, possession, sale, and/or transmittal of e-cigarette, vapor devices and/or components of e-cigarettes, vapor devices or similar is now a new incident code with similar consequences as Tobacco
- Guidance on PROMISE eligible and SESIR level incidents are outlined on each school level's Discipline Matrix
- Consultation and referral to law enforcement is outlined in the Discipline Matrix



# Discipline Overview



# CATCH MY BREATH

## YOUTH E-CIGARETTE AND JUUL PREVENTION PROGRAM



PRESENTED BY

**Marcella Bianco, Program Director**



# WORDS TO KNOW

- **E-Cigarettes:** (Electronic Cigarette) is an electronic device containing a nicotine-based liquid that is vaporized and inhaled, used to simulate the experience of smoking tobacco.
- **Vaping:** the action or practice of inhaling and exhaling the vapor produced by an e-cigarette or similar device.
- **JUUL:** is a type of popular e-cigarette
- **JUULing:** a slang term for the recreational use of the leading brand of electronic cigarettes, JUUL
- **JUUL Pods:** cartridge that contains e-juice for the JUUL



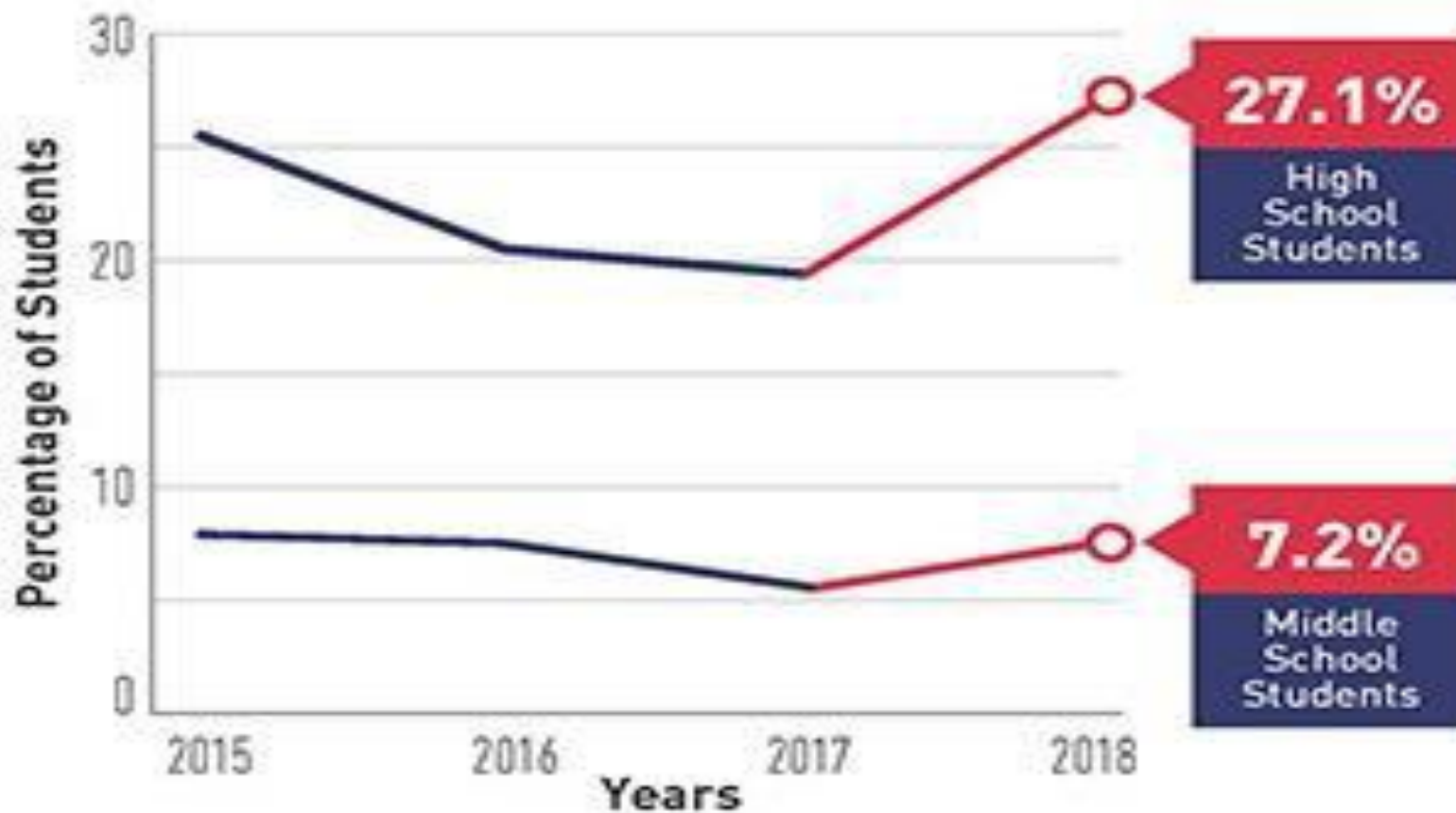
# WORDS TO KNOW

- **Nicotine:** a toxic colorless or yellowish oily liquid that is the chief active constituent of tobacco. It acts as a stimulant in small doses, but in larger amounts blocks the action of autonomic nerve and skeletal muscle cells. Nicotine is also used in insecticides.
- **Vapor:** a substance diffused or suspended in the air, especially one normally liquid or solid
- **Aerosol:** a substance enclosed under pressure and able to be released as a fine spray, typically by means of a propellant gas.
- **E-juice:** the liquid that is in an e-cigarette or JUUL Pod
- **Combustible Tobacco:** capable of igniting and burning and typically found in the found in tobacco cigarettes or pipe tobacco





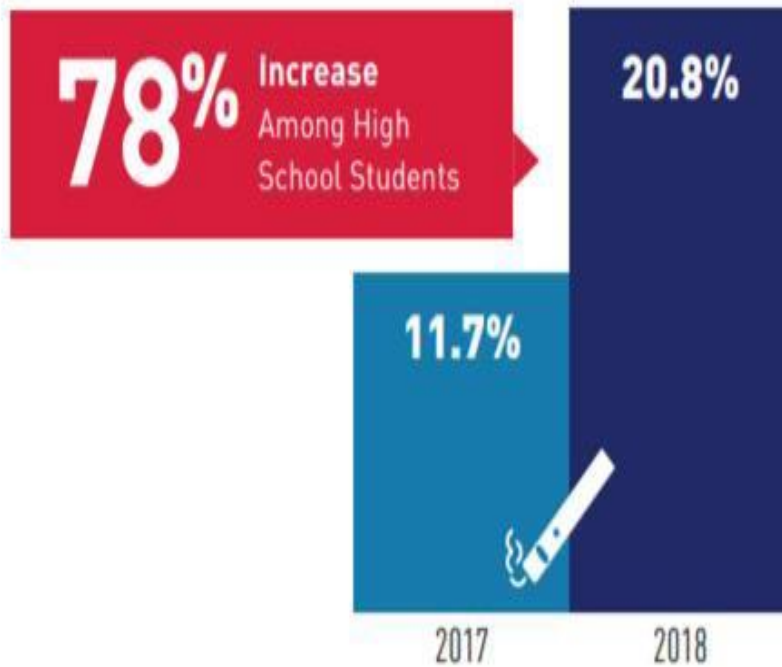
## Current Use of Any Tobacco Product



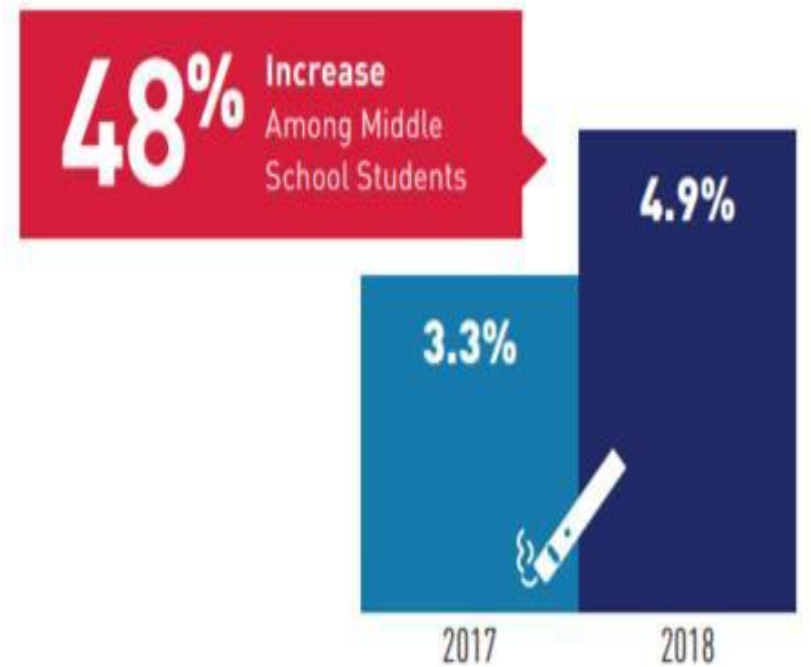
Note: All numbers in this document are estimates.



# THE YOUTH VAPING EPIDEMIC



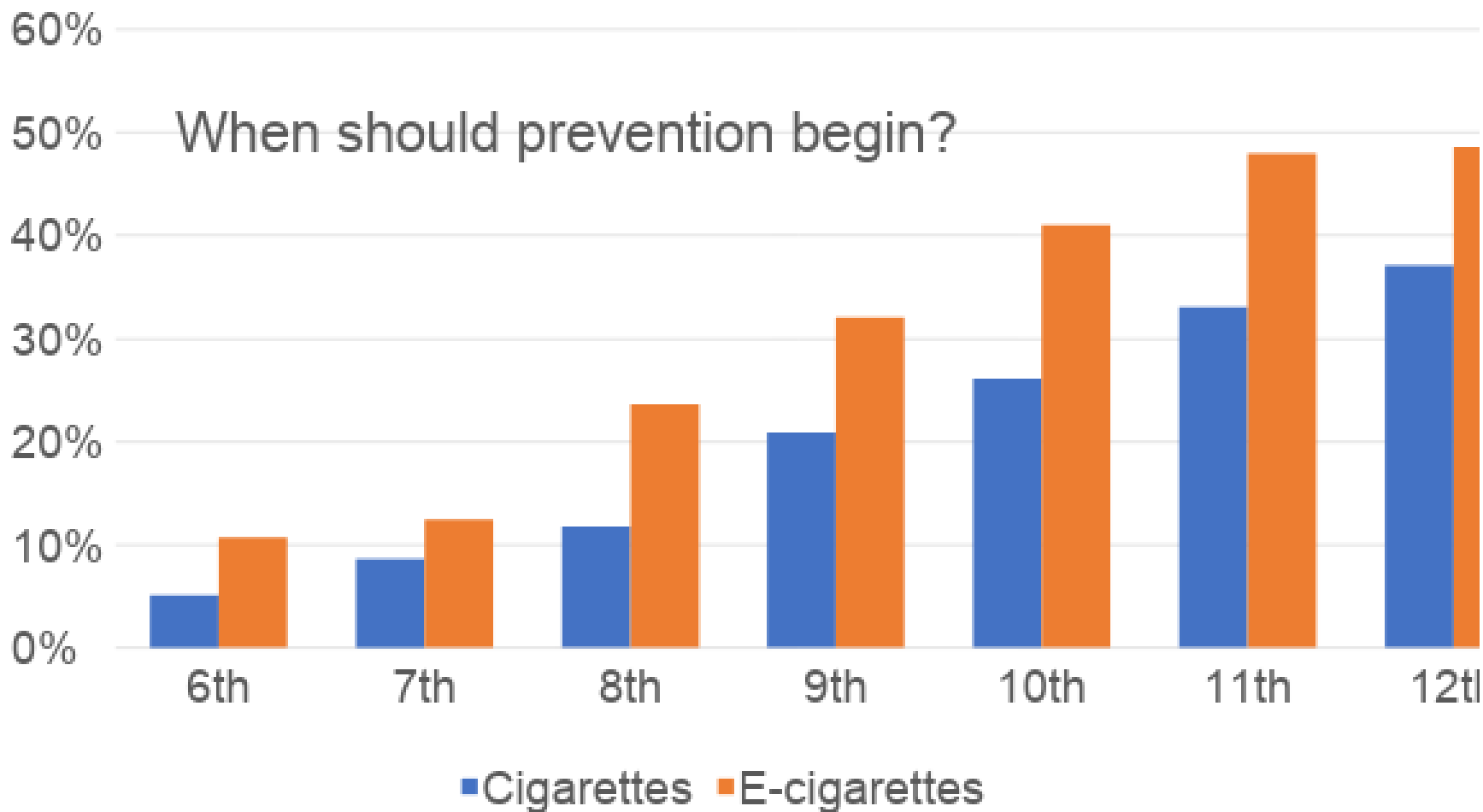
**High School**



**Middle School**



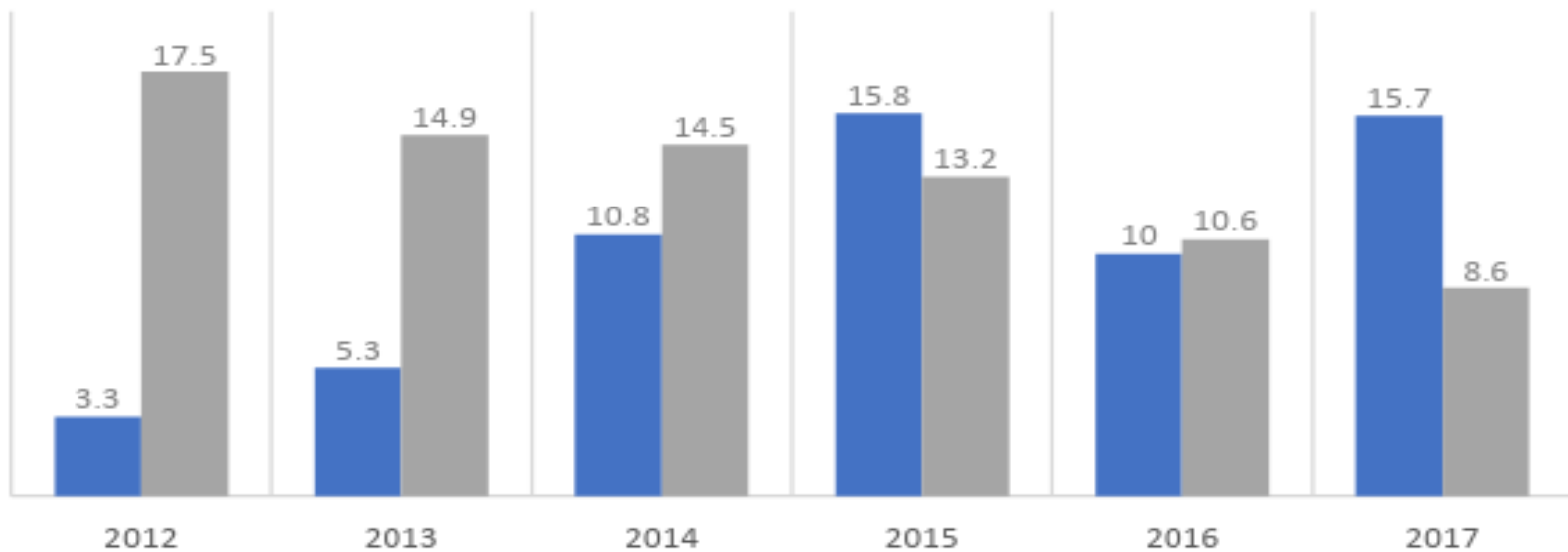
# EVER USED



# FLORIDA HIGH SCHOOL E-CIGARETTE USE

## Percentage of Florida High School Students Who:

■ Currently use electronic vaping: ■ Currently use cigarettes, cigars, or smokeless tobacco:



2018  
24.8%



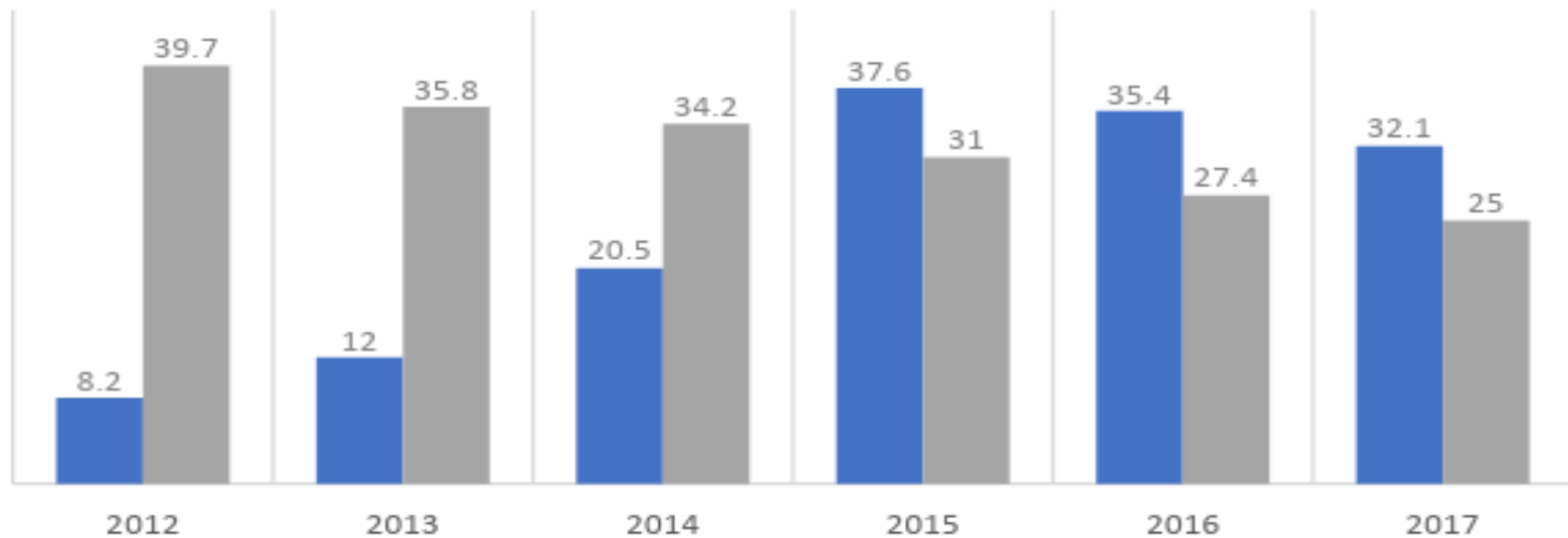
58% from 2017-2018



# FLORIDA HIGH SCHOOL E-CIGARETTE USE

## Percentage of Florida High School Students Who Have:

■ Ever tried electronic vaping:    ■ Ever tried cigarettes, cigars, or smokeless tobacco:



2018  
37.9%

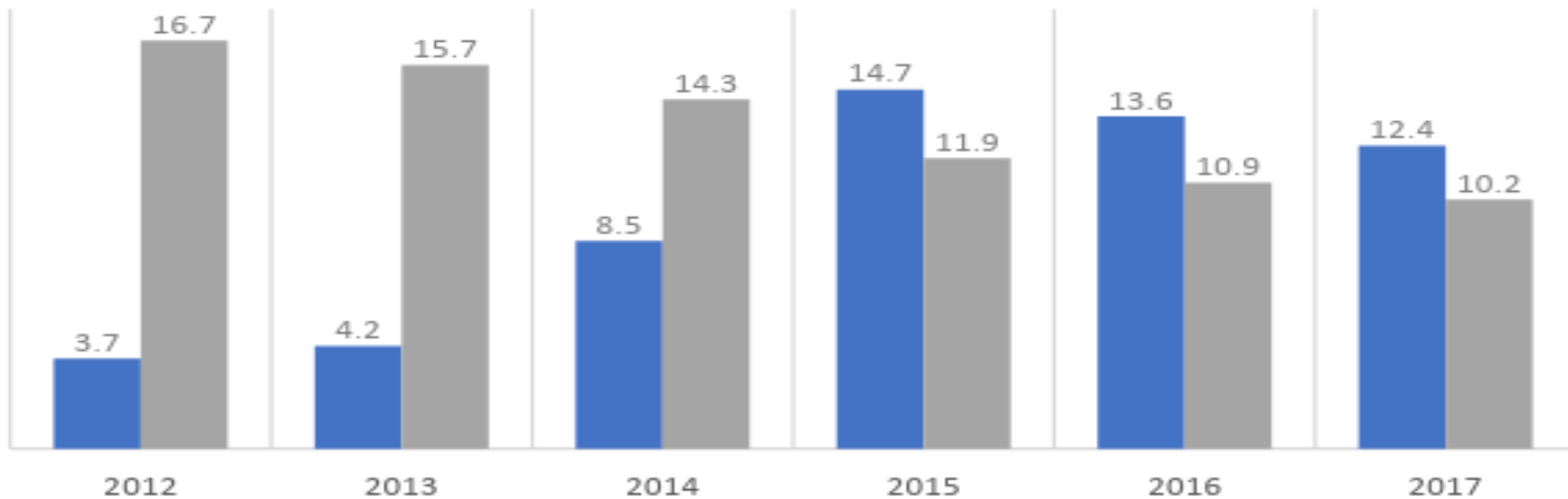
↑  
18.1% from 2017-2018



# FLORIDA MIDDLE SCHOOL E-CIGARETTE USE

## Percentage of Florida Middle School Students Who Have:

■ Ever tried electronic vaping:    ■ Ever tried cigarettes, cigars, or smokeless tobacco:



2018  
14.7%

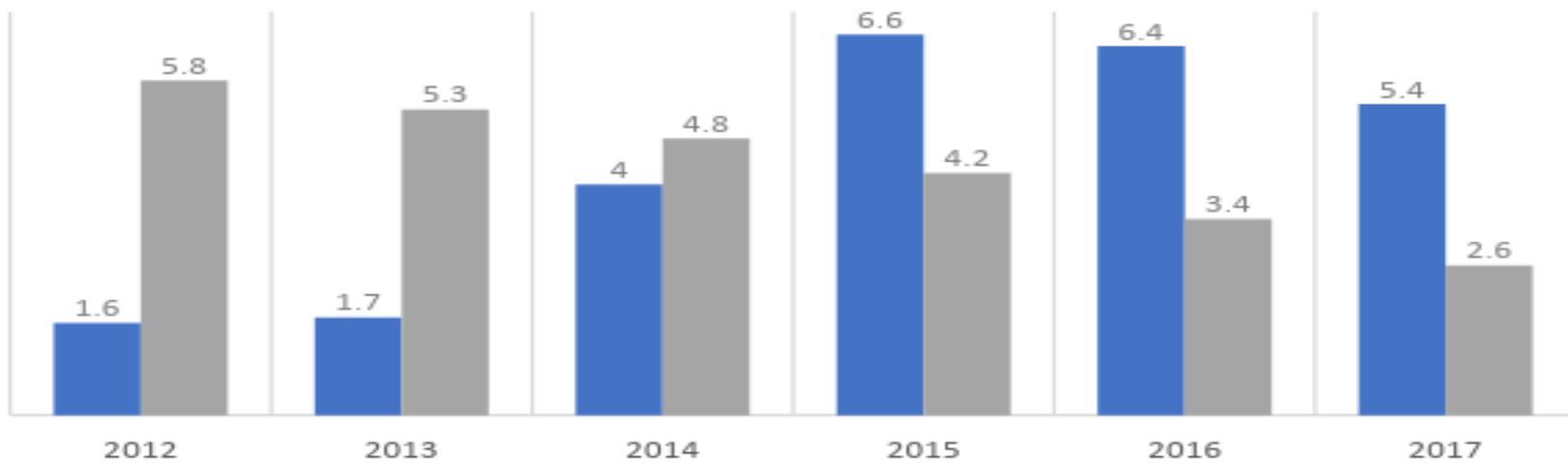
↑  
18.5% from 2017-2018



# FLORIDA MIDDLE SCHOOL E-CIGARETTE USE

## Percentage of Florida Middle School Students Who:

■ Currently use electronic vaping: ■ Currently use cigarettes, cigars, or smokeless tobacco:



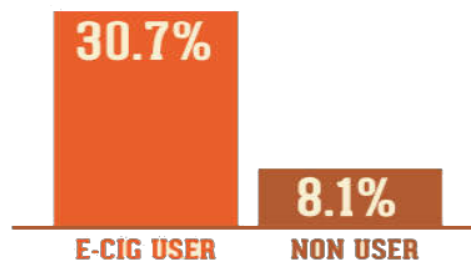
2018  
7.8%

44.4% from 2017-2018



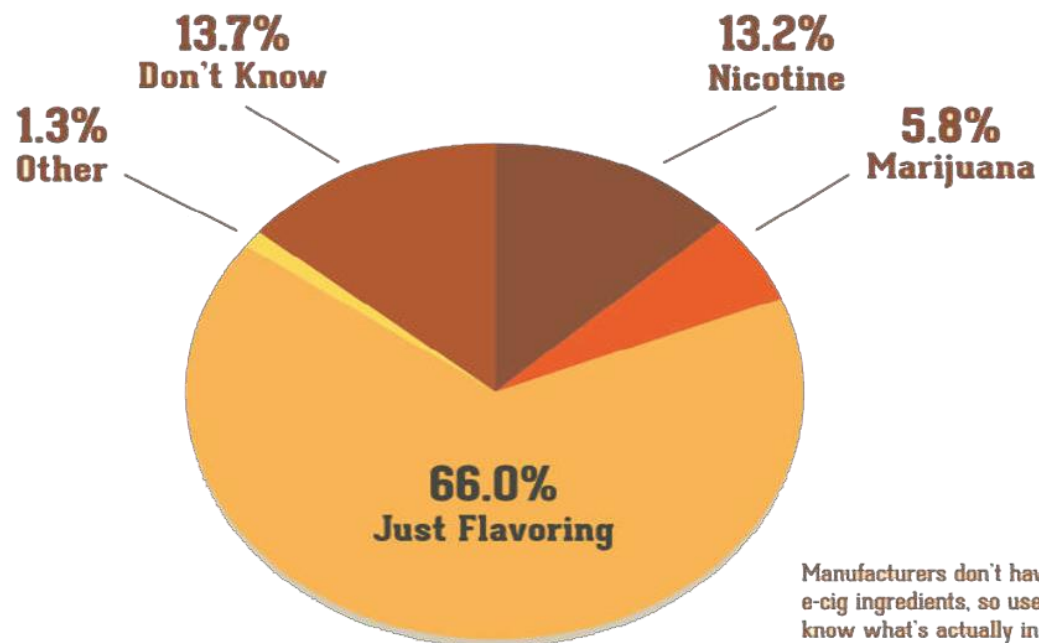
## TEEN E-CIG USERS ARE MORE LIKELY TO START SMOKING.\*<sup>2</sup>

### Start Smoking Within 6 Months



\*Includes combustible tobacco products [cigarettes, cigars, and hookahs]

## WHAT DO TEENS SAY IS IN THEIR E-CIG?<sup>3</sup>



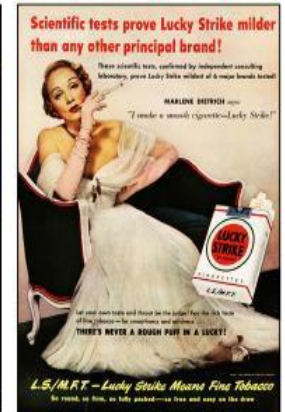
Manufacturers don't have to report e-cig ingredients, so users don't know what's actually in them.



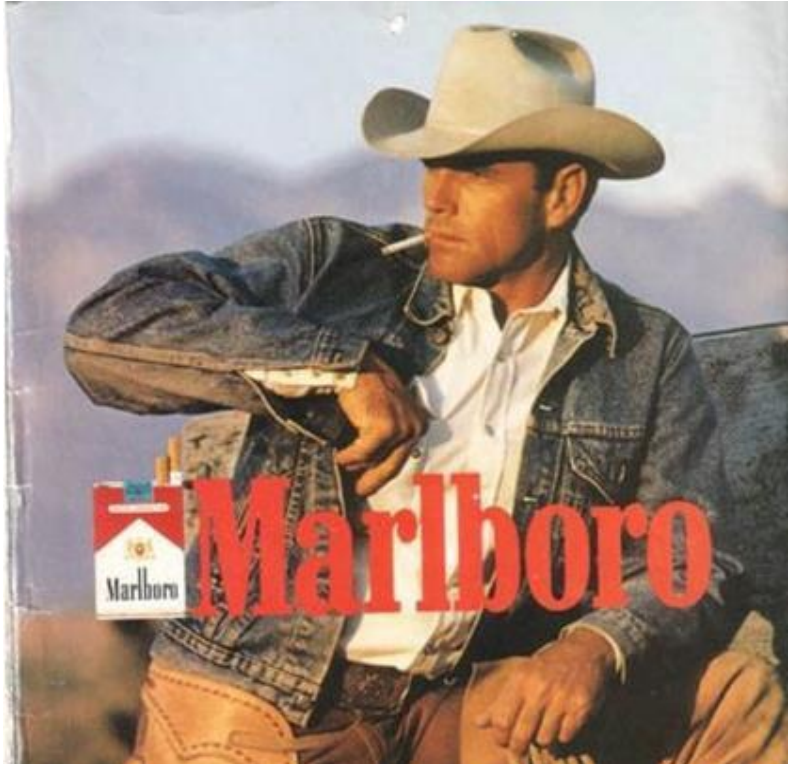
# E-CIG COMPANIES ARE COPYING BIG TOBACCO'S PLAYBOOK

- Ads featuring glamorous women

- Using celebrity spokespeople

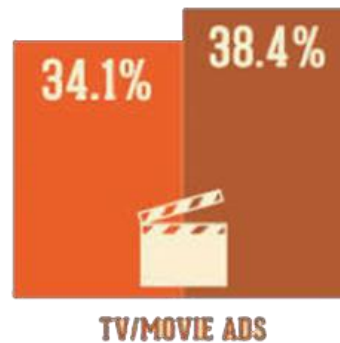
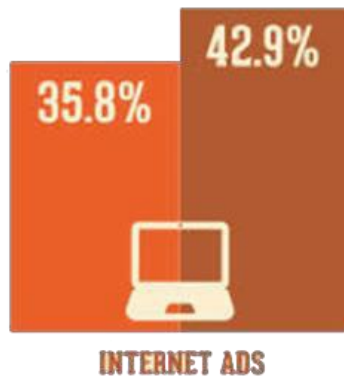


# E-CIG COMPANIES ARE COPYING BIG TOBACCO'S PLAYBOOK (CON'T)





# HIGH TEEN EXPOSURE TO E-CIG ADVERTISING



 MIDDLE SCHOOL STUDENTS

 HIGH SCHOOL STUDENTS



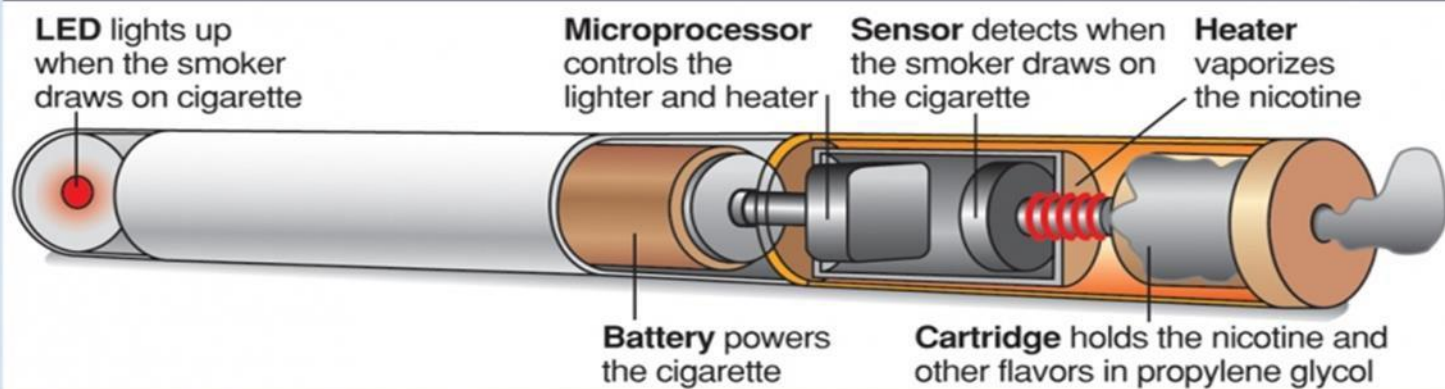
# COMPONENTS OF E-CIGARETTES

## • Parts in a basic E-Cigarette

- Battery
- Heater/Atomizer
- Cartridge

### How an electronic cigarette works

Smokeless cigarettes, or electronic cigarettes, do not burn tobacco directly. They deliver nicotine into an atomizing chamber, where it is heated and turned into a vapor. The vapor is drawn into the body in the same way as a regular cigarette is smoked:



Source: Various

Standard-Examiner



# FOUR TYPES OF E-CIGARETTES

1



2



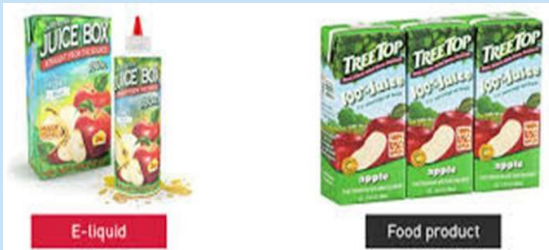
3



4



# E-JUICE: SWEET FLAVORS ABOUND



- 81% of kids who ever used tobacco products started with a flavored product.<sup>1</sup>
- 99% of E-Cigarettes sold in 2015 contained nicotine.<sup>2</sup>



# NICOTINE CONTENT IN JUUL

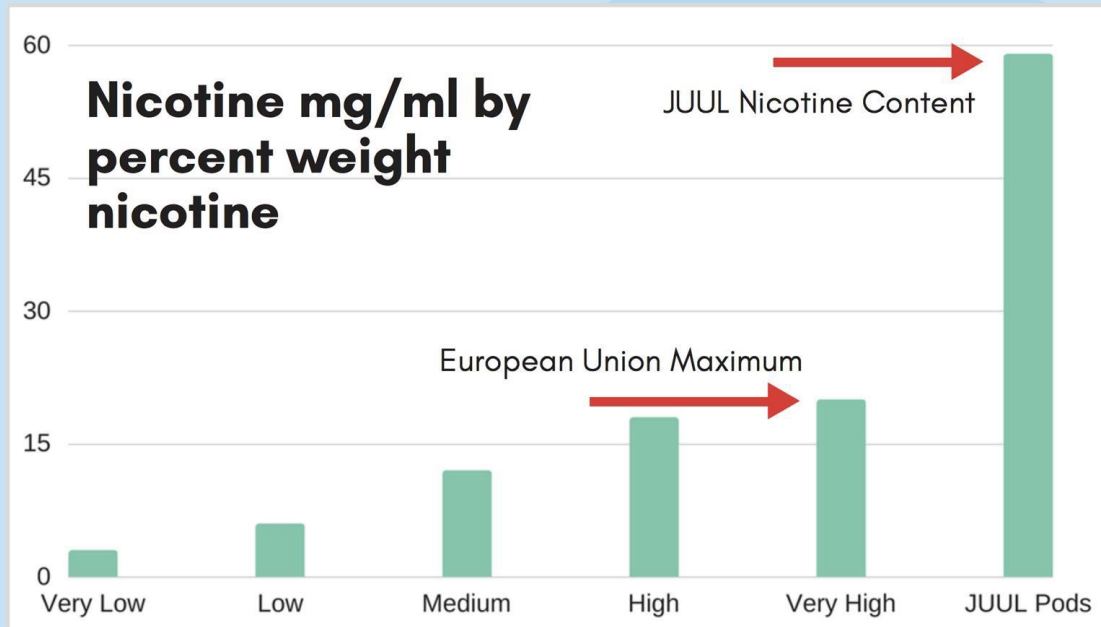


1 JUUL Pod

=



1 Pack of Cigarettes

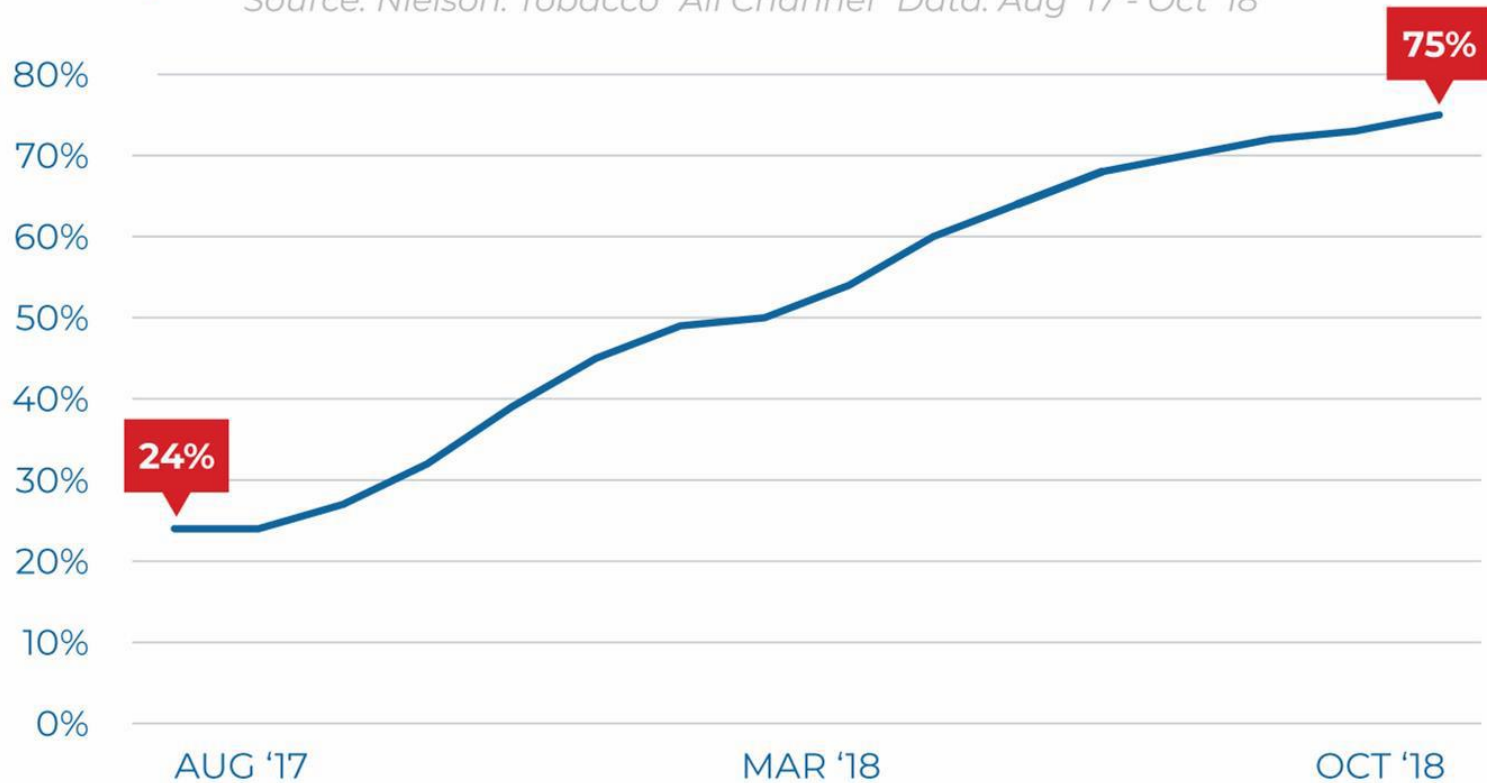




# GROWTH OF JUUL SALES

## JUUL SALES AS A PERCENTAGE OF ALL E-CIG SALES

Source: Nielson: Tobacco "All Channel" Data. Aug '17 - Oct '18



# JUUL WRAPS/SKINS



WRAP ONLY  
DEVICE IS NOT INCLUDED



# ACCESSORIES



# CLOTHING



# AN UNHEALTHY HABIT

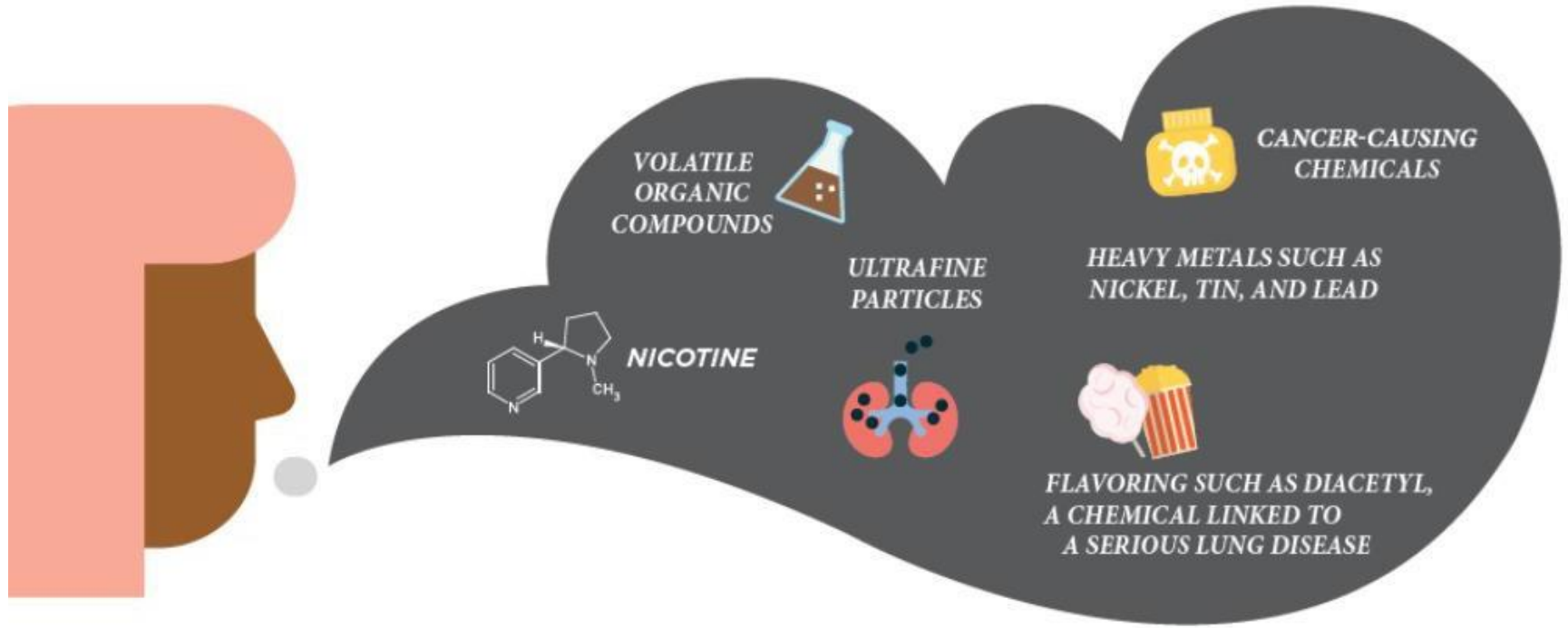
Most e-cigarettes contain *nicotine*, which is highly addictive and can *harm brain development*, which continues until about *age 25*.



YOUNG PEOPLE WHO USE E-CIGARETTES MAY BE MORE LIKELY TO GO ON TO USE REGULAR CIGARETTES.



# E-CIGARETTE USE IS NOT SAFE FOR YOUNG PEOPLE



# SIGNS AND SYMPTOMS TO LOOK FOR IN YOUR TEEN

- **Psychological distress and lack of impulse control**
  - Irritability, anger, impatience, anxiety
- **Difficulty concentrating**
  - Cognitive and performance impairment
- **Change in hunger and eating patterns**
  - Weight gain (loss)
- **Increased craving for tobacco/nicotine**
- **Sudden interest in burning scented candles or incense**
- **Sudden use of cheap perfume/cologne**
- **Missing phone chargers**
- **Negative change in grades**





# Now Available for Free for all Middle & High Schools



- ▶ Meets Nat'l Academic and Common Core Standards
- ▶ Meets SHAPE Health Education Standards





# FLORIDA COMPREHENSIVE HEALTH EDUCATION

## 6<sup>th</sup> Grade:

Strand HE.6.C: Health Literacy Concepts

Strand HE.6.B: Health Literacy Responsible Behavior

Strand HE.6.P: Health Literacy Promotion

## 7<sup>th</sup> Grade:

Strand HE.7.C: Health Literacy Concepts

Strand HE.7.B: Health Literacy Responsible Behavior

Strand HE.7.P: Health Literacy Promotion

## 8<sup>th</sup> Grade:

Strand HE.8.C: Health Literacy Concepts

Strand HE.8.B: Health Literacy Responsible Behavior

Strand HE.8.P: Health Literacy Promotion

## 9<sup>th</sup>-12<sup>th</sup> Grade:

Strand HE.912.C: Health Literacy Concepts

Strand HE.912.B: Health Literacy Responsible Behavior

Strand HE.912.P: Health Literacy Promotion



*Florida Tobacco Prevention Training for Educators*  
*An Online Professional Development for K-12 Educators*

Course Registration Now Open at  
[www.tobaccopreventiontraining.org](http://www.tobaccopreventiontraining.org)

Course opens on **August 13, 2018** and will remain open 24/7 through **June 6, 2019**

Registration **CLOSES: April 26, 2019** Lesson Plans Due: **May 24, 2019**

**Course Closes: June 6, 2019**

**Online Course Highlights**

- 🔗 **Now:** 30 & 60 Point PD Courses
- 🔗 **No Cost** To FLORIDA DOE Certified Teachers and Counselors
- 🔗 **Open to:** Public, Charter & Private School Educators
- 🔗 **Convenient** 24/7 Online Access
- 🔗 **Technical Support Available:** 7:00 AM - 4:00 PM Week Days
- 🔗 **Points** are awarded for completion of course and will go toward certificate renewal
- 🔗 **Highly** Interactive & **Multi-Media** Oriented
- 🔗 **Separate** ENDS Chapter

**New Course Available**

- 🔗 **School Nurses:** 20 CEU Course
- 🔗 **Includes:** ENDS Chapter
- 🔗 **Updated** Content
- 🔗 **Shareable** Resources

**WEB:**

[www.tobaccopreventiontraining.org](http://www.tobaccopreventiontraining.org)

**eMail:**

[tobaccoprevention@palmbeachschools.org](mailto:tobaccoprevention@palmbeachschools.org)

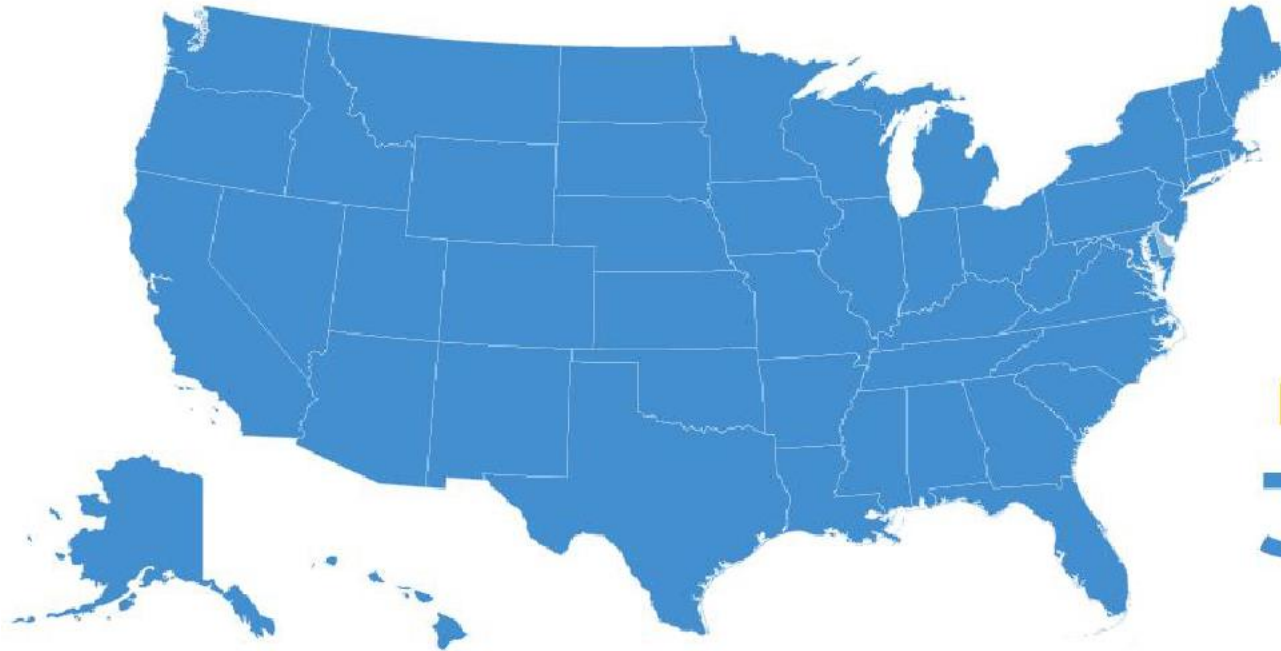
**PHONE:**

**561.494.1415**



# CATCH My Breath Program

- *Current Implementers*
- *Implementing in 2019*



**49**

STATES

**1,093**

MIDDLE & HIGH SCHOOLS

**322,257**

KIDS



## A diverse community of support:

- Private Foundations
- Local Departments of Health
- State Education Agencies
- School Districts

*As of April 2, 2019*

# YOUTH E-CIGARETTE & JUUL PROBLEM REPORTED IN NEWS



*Edutopia (June 2018)*

## Schools Respond to the Rise of Student Vaping

*CNN (August 2018)*

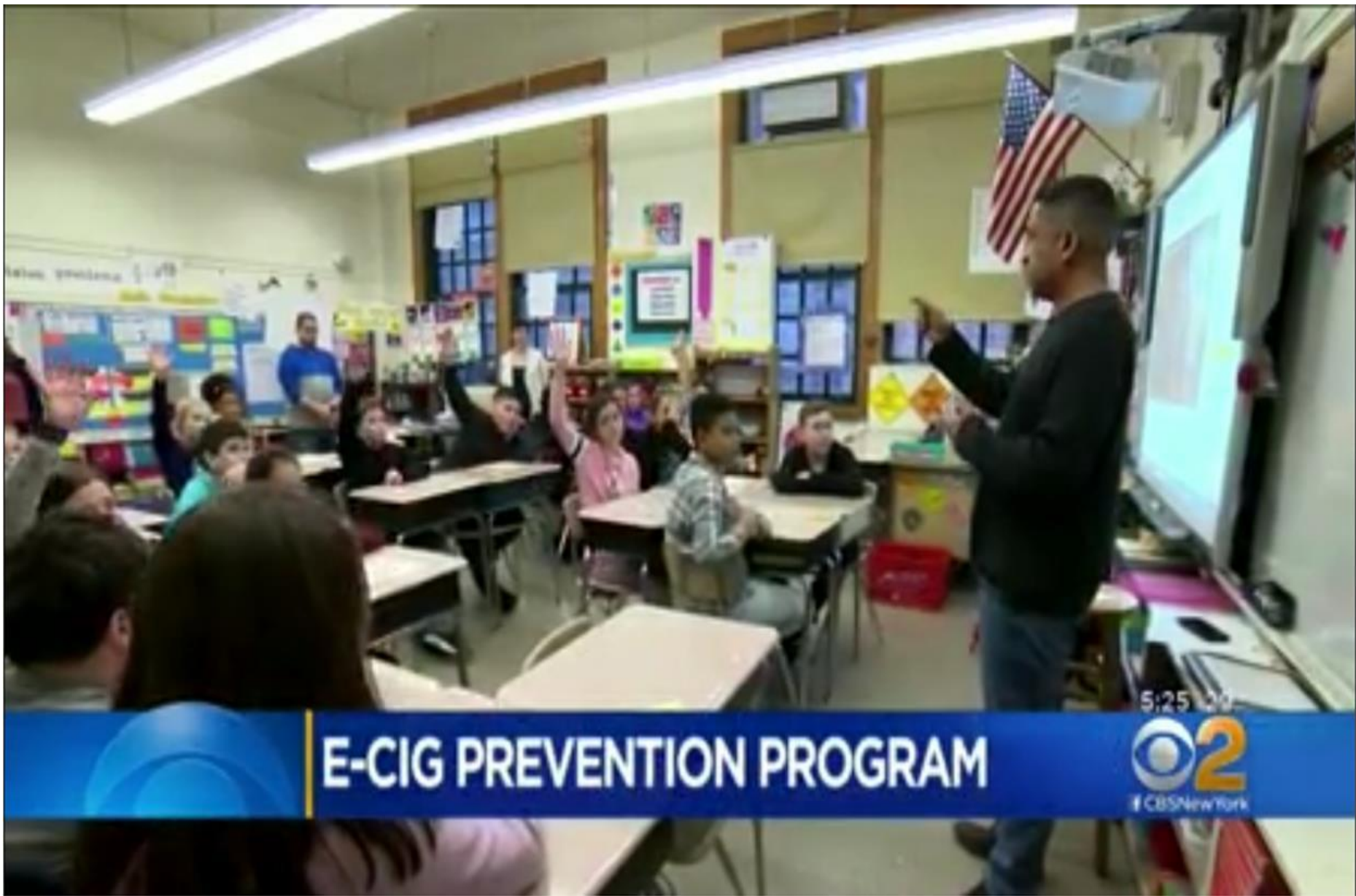
## JUUL and the vape debate: Choosing between smokers and teens



*CNBC (August 2018)*

## JUUL built an e-cigarette empire. Its popularity with teens threatens its future





**E-CIG PREVENTION PROGRAM**

5:25 PM



## SCHOOL CLIMATE & DISCIPLINE

- Overview
- About
- Calendar of Observances
- Data & Surveys
- Free Resources
- + Diversity
- + Health & Wellness
- + Instructional Strategies
- + Substance Abuse Prevention
- Family Resources
- + Violence Prevention
- + MTSS Academic and Behavioral Supports
- + Code of Conduct
- PROMISE
- School Resource Locator (SRL)
- Youth Outer Zone (YOZ)

## Substance Abuse Prevention: E-Cigarette and Vaping Family Resources

(Download [Adobe Acrobat Reader](#) to view or print PDF)



### CATCH My Breath

Click the link to download this [Parent Information Guide](#) about the CATCH My Breath youth E-cigarette and JUUL prevention program and 6-12 curriculum.



### Quick Facts about E-Cigarettes

Download to view the [Quick Facts About JUUL](#) informational sheet about the high nicotine vaping device and know the facts.



### Know The Risks about E-Cigarettes & Youth

Access this [Parent Guide](#) for tips about talking with your child about E-cigarettes.



### E-Cigarette Use Among Youth and Young Adults

View the [Report of the Surgeon General](#) for more information on the risks associated with the use of E-cigarettes among our youth and young adults.



### CATCH My Breath Middle School Resources

Visit [Catch.org](#) for program and resources for middle school grades 6-8.



### CATCH My Breath Middle School Family Resources

Visit [Catch.org](#) for family resources for middle school students grades 6-8.



### CATCH My Breath High School Family Resources

Visit [Catch.org](#) for family resources for high school students grades 6-8.

# CATCH<sup>®</sup>

## MY BREATH

E-CIGARETTE & JUUL PREVENTION PROGRAM

CATCH<sup>®</sup>  
GLOBAL FOUNDATION

THANK YOU!

Questions?  
Contact us

**Marcella Bianco**

CATCH My Breath Program Director

Email: [catchmybreath@catch.org](mailto:catchmybreath@catch.org)

Phone: (855) 500-0050 x 803



[Click here for more information](#)



**CONNECT  
WITH US**

**Phone:** (855) 500-0050

**Inquiries:** [catchmybreath@catch.org](mailto:catchmybreath@catch.org)

**Technical support:** [support@catch.org](mailto:support@catch.org)

 [twitter.com/CATCHhealth](https://twitter.com/CATCHhealth)

 [facebook.com/CATCHhealth](https://facebook.com/CATCHhealth)

 [youtube.com/CATCHhealth](https://youtube.com/CATCHhealth)

# A CALL TO ACTION

## BCPS RESPONSE

- Hosted the 6<sup>th</sup> Above the Influence March to emphasize being “*above the influence*” of substances including, e-cigarette/vaping and marijuana
- Creation of a THC Taskforce of internal and external stakeholder to develop a strategic plan related to electronic nicotine delivery systems
- Expanded the amount of resources/curriculum available on School Climate & Discipline Department’s (SC&D) website (<https://www.browardschools.com/Page/38911>), SharePoint and CANVAS
- CATCH My Breath curriculum disseminated to schools, which focuses on increasing awareness and knowledge on the harms of e-cigarette and JUUL
- Ongoing ParentLink Awareness/Informational Notices





# A CALL TO ACTION

## BCPS RESPONSE

- Presentations offered to schools through community partnerships with organizations, including, but not limited to, United Way, Hanley Foundation, Broward Sheriff's Office and the National Guard
- Health Education teachers were trained on the CATCH curriculum and made aware of the future trends with ENDS
- Instructional Facilitator recently added to SC&D's staff with the function of substance abuse education, with an emphasis on ENDS education and prevention
- Ongoing Students Working Against Tobacco (SWAT) clubs to facilitate Teen Talk forums for parents and the larger community
- Expansion of secondary schools offering SWAT clubs
- Tobacco Cessation Programs to secondary level students are offered through Nova Southeastern University's Medical School



# A CALL TO ACTION

## BCPS RESPONSE

- Ongoing professional development and informational sessions specific to e-cigarettes and vaping are coordinated by the Office of Academics and Student Support Initiatives & Recovery
- SC&D launched a Vaping Prevention PSA Contest opportunity for all secondary students – Winners will be announced at the RSBM on 5/21/19
- Revisions to Policy 5006: Suspension and Expulsion and creation of a specific incident code within the Discipline Matrix of the Code of Student Conduct for Use, Possession, Sale, and/or Transmittal of e-cigarette, vapor devices and/or components of e-cigarette, vapor devices or similar



# A CALL TO ACTION

## **BCPS FORTHCOMING RESPONSE**

- Informational flyers/posters for students and parents marketed through schools, parent advisory groups, faith-based communities, homeowners associations, etc.
- Vaping Prevention Art Contest and second release of the PSA Prevention Contest
- Mini-Documentary
- Increase collaboration with cities to educate the public on the harms of e-cigarettes
- Presentations to City and County Commissions to restrict, prohibit or increase the age requirement for sale of e-cigarette products to at least 21 years of age
- Petition City Commissioners to adopt an Electronic Nicotine Delivery System Resolution
- Engage in legislative action to prohibit online purchases from being delivered directly to homes and/or mail services



# A CALL TO ACTION

## **BCPS FORTHCOMING RESPONSE**

- Host a Substance Abuse and Human Trafficking Conference - January 2020
- Launch Hanley evidence-informed Marijuana Prevention Plus Wellness Program, targeting youth ages 8-18
- Launch a pilot elementary curriculum developed by CATCH My Breath

District initiatives and student led social media enhancements related to substance abuse prevention include:

- Development and printing of infographic to include national and Broward trend data to be displayed in schools
- Creation of Awareness Videos to be incorporated into open house activities
- Facebook Page
- YouTube Channel
- Podcast
- Twitter and Instagram Postings



# THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

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Individuals with disabilities requesting accommodations under the Americans with Disabilities Act Amendments Act of 2008, (ADAAA) may call Equal Educational Opportunities/ADA Compliance Department at 754-321-2150 or Teletype Machine (TTY) 754-321-2158.

